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New Tabb Research Report on Data Agility gives nod to Pneuron as a differentiated new innovation in Financial Services' competitiveness and transparency.

Tabb Group's (www.tabbgroup.com) latest research report - Data Agility: Turning a Liability into an Asset – points to fundamental challenges and opportunities that face Financial Enterprise competitiveness, transparency and margin. Excerpts:

“As information becomes an increasing advantage, the challenge for today’s organizations is to have business agility and cost capacity without huge integration, management and infrastructure costs

A measurement of competitive leadership will lie in managing the cost of innovation, distribution capabilities and resources. Those who only have to spend half of what their competitors spend on creating projects before creating value will become twice as agile and competitive.”

Large CapEx and OpEx investments are no longer acceptable costs of doing business and are unsustainable in an environment of increasing demand and decreasing time to market. Businesses need horizontal transparency and want independence to manage the information themselves.

Further, an enterprise that leverages the disparate nature of the data and turns its information into reusable assets will transform a maintenance and compliance project into the foundation of a sales opportunity. This will have a major impact on the budget and boost the organization’s ability to experiment, explore and innovate quickly and efficiently.”

Pneuron, and its unique breakthrough design is highlighted as a company and technology that stands out in offering its customers a clear and complete solution to rapidly and cost effectively solve increasingly complex, onerously expensive and often poorly leveraged Risk and Compliance, Customer Management, Operations and Competitive Innovation budgets and technology:

“Today’s user community is collaborative and mobile, and expects access on demand to raw information. This means that traditional technology and delivery approaches need to be reassessed and modernized to put innovation in the hands of business users. Intelligence is therefore a form of service, where the volume of data and the complexity of the business model increase rather than undermine the level of intelligence available. Supporting this need requires an integrated approach to the way data is shared across the organization.

One such integrated approach is offered by the technology company Pneuron, which combines multiple disciplines into a single business-oriented architecture an integrated platform or set of interoperating services that knit multiple disciplines into a single process or function [giving] the pedal power to trained business users. Since there is no centralized database required here, processing occurs on whichever global server is available to improve scale, availability, resiliency and performance. Individual applications wrap data sources and use metadata to extract and move, leaving the native data intact so that orchestration, integration and derivation occur at the acquisition point..... By removing hurdles to both accessing the data and the state of the data, information becomes mobile and its location, structure and state are moot”.

For more information or to request a copy of the Tabb Group report please visit:

<http://www.pneuron.com/contact.html> and click on Tabb Group Research Report or visit Tabb Group at www.tabbgroup.com.

About

Pneuron

Pneuron Corporation provides Fortune 5000 enterprises with an innovative business framework that eliminates the traditional technological barriers that prevent organizations from functioning as a cohesive, transparent enterprise. The Pneuron Platform accelerates the creation, deployment, and management of new applications, analytics, and operational best practices at a fraction of the cost of traditional technology solutions. This critical, real time connection of the global enterprise occurs without traditional IT, large data integration, or deployment risk concerns that are so prevalent in most projects. The company has multiple patents pending. For more information visit www.pneuron.com.

TABB Group

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