FOR IMMEDIATE RELEASE

Orange Accountable Care Partners with Halfpenny Technologies to help integrate their Care Community

Halfpenny's ACO Solution Provides Interoperability and Actionable Data to Help ACO Better Manage Population Health

April 19, 2012 (Blue Bell, PA) – Halfpenny Technologies was selected by Orange Accountable Care, and its parent company, Orange Health Solutions, as their exclusive partner for management and access to more complete lab data.   This partnership with Halfpenny Technologies creates true interoperability between Orange Accountable Care, a Florida-based ACO and Orange Health Solutions, a national provider of full service risk contract management services, and the labs their patients utilize. Halfpenny will provide a secure and scalable interface that will provide access to lab data for the ACO's referring physicians using the Orange Health Solutions platform. The Orange platform brings together the best in class technologies in a patient focused view, which enables their physicians and Orange care extenders, to exceed the quality expectations of patients, while maximizing the benefits for physicians to participate in the new risk sharing models, such as ACOs.

"We are excited to announce our partnership with one of the leading ACO's in the country, Orange Accountable Care," said Tim Kowalski, President and CEO of Halfpenny Technologies. "The combination of their focus on coordinated care in the State of Florida and Halfpenny Technologies' clinical data integration solutions provides providers and residents of the State of Florida with an industry leading accountable care solution."

Halfpenny's proven method of clinical data capture, aggregation, normalization and archive & retrieval will be used to bridge the gap between providers, patients and health plans connected to the ACO. Additional benefits of the collaborative solution for ACOs include:

- Reduced cost of healthcare across the patient population
- Improved care coordination
- Automated identification of non-compliant patients
- Improved individual patient and population health
- Optimized quality benchmarks and care management goals

Team-based, clinical integration tools ACOs need

"By using the Halfpenny ACO solution, we can more efficiently and effectively connect with labs, and share the clinical data throughout our community of care," Orange Health Solutions President and Chief Operating Officer, Nicole Bradberry, said. "We are particularly excited about the solution's analytics tools around lab data which enhance our ability to optimize our care management programs to help improve population

health." Nicole is also the Chief Executive Officer of the newly formed Florida Association of ACOs and says "FLAACO was formed to share best practices and preferred vendors across many ACOs. Halfpenny is exactly the type of unique vendor and solution that so many ACOs are looking for."

Halfpenny Technologies' true interoperability solution for ACOs gives them the ability to access complete lab data to help them maximize their care management strategies. The Orange Health platform, a holistic ACO solution, includes powerful analysis and clinical decision support tools which send reminders and allows interventions for patients and providers. The clinical data solution allows better sharing between the care community and helps ACOs effectively measure, report and improve on both clinical and financial outcomes.

About Orange Accountable Care
Orange Accountable Care is an Accountable Care Organization (ACO) participating in the Medicare Shared Savings Program formed to benefit the patient (Medicare Fee-for-Service Beneficiaries), provider and the community. We all share in its success. Orange Accountable Care is built on a model of coordinated care to ensure that patients, especially the chronically ill and the elderly, receive the right care at the right time, avoiding unnecessary duplication of services and prevention of medical errors.

About Orange Health Solutions
Orange Health Solutions offers Providers the ability to maintain independence and control while helping them deliver higher quality coordinated care, improved population health management, greater practice efficiency and increased operating margins. Providers access our capabilities through an Accountable Care model or by leveraging our administrative services. We allow providers to focus on the patient and improve practice flow while lowering medical costs.

To learn more about Orange Health Solutions visit the web site: www.orangehealth.net.

About Halfpenny Technologies
Halfpenny Technologies Inc. provides clinical laboratories, hospitals, health plans, health information exchanges and EHR vendors with a cloud based, secure, scalable, vendor-neutral clinical data exchange platform. Our proven track record of providing advanced features, rapid implementation, reliable technology infrastructure and LOINC mapping enables laboratories and hospitals to win new clients and better compete in the HITECH era; health plans to improve HEDIS reporting and STAR ratings, increase revenue and support population-based initiatives; and EHR vendors to include CPOE and results delivery in their solutions and meet Meaningful Use certification requirements.

To learn more about Halfpenny Technologies visit the web site: www.halfpenny.com.

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