

Kaplan EduNeering and ProtonMedia Announce Alliance

Partnership to combine Kaplan's online compliance and knowledge solutions with ProtonMedia's leading 3-D virtual environment, ProtoSphere, to help life sciences companies speed collaborative decision-making while meeting regulatory requirements

PRINCETON, N.J. & LANSDALE, Pa. -- **(BUSINESS WIRE)** -- **Kaplan EduNeering**, a leading provider of compliance and knowledge management technology solutions, and **ProtonMedia**, the developer of the **ProtoSphere** virtual collaboration environment for the high-performance workplace, today announced a new multi-year partnership. The companies will develop and offer a uniquely comprehensive suite of tools for compliance training, **product life cycle management** (PLM), and **collaborative decision-making** for life sciences organizations.

“As a company, we pride ourselves on the ability to develop, customize and integrate our award-winning Learning Management System with cutting edge technologies to advance our clients’ learning experience. ProtonMedia has built a virtual collaboration tool that we believe will foster professional collaboration, enhance productivity, and improve decision-making, while building in compliance objectives,” said Lisa Clune, President of Kaplan EduNeering. “The joint solution will facilitate greater behavior change and enhance more effective business process through the use of ProtoSphere for meetings, training and simulations.”

Kaplan EduNeering’s online compliance solutions are used by over one million individuals in more than 50 countries by companies in regulated industries, including cosmetics, pharmaceuticals, biologics, dietary supplements, and medical devices.

ProtoSphere is the market-leading virtual collaboration environment for the high-performance workplace, and the #1 virtual environment for collaborative product life cycle management (PLM) in **life sciences**. ProtoSphere’s virtual environment provides an arsenal of business-focused collaboration and communication tools that help companies accelerate decision-making and raise productivity, improving workplace performance overall.

Together, Kaplan EduNeering and ProtonMedia will create a best-of-breed 3-D virtual collaboration environment, driven by the powerful compliance tracking engine of the Kaplan EduNeering Platform. Kaplan EduNeering’s expertise in delivering solutions that help companies meet regulatory and compliance requirements will augment ProtonMedia’s ability to effectively foster product life cycle collaboration within research, development, production, marketing, and customer engagement phases. This unique combination of core competencies delivers a transformative enterprise tool for collaborative decision-making and compliance.

“Life sciences companies are facing an increasingly complex and constantly fluctuating regulatory landscape,” says **Ron Burns**, CEO of ProtonMedia. “Requirements must be met surrounding every aspect of their business, including product life cycle management. Our alliance with Kaplan EduNeering combines the benefits of virtual meetings, document sharing, and collaboration, with the compliance

capabilities of the Kaplan EduNeering platform. The result is a virtual workplace that lets companies collaborate across every stage of their product life cycle, while meeting compliancy standards.”

About Kaplan EduNeering

Kaplan EduNeering (www.kaplaneduneering.com) is part of Kaplan, Inc., a leading global provider of educational services to individuals, schools and businesses. Kaplan is a subsidiary of The Washington Post Company (NYSE: WPO). Kaplan EduNeering develops technology-enabled knowledge solutions for assuring regulatory compliance and improving business performance. Kaplan EduNeering is headquartered in Princeton, NJ, and has offices in Houston, TX, Bloomsburg, PA, and London, UK.

About ProtonMedia

ProtonMedia is the developer of ProtoSphere, the market-leading virtual collaboration environment for the high-performance workplace, and the #1 virtual environment for collaborative PLM in life sciences. ProtoSphere’s virtual environment provides an arsenal of business-focused collaboration and communication tools that help companies accelerate decision-making and raise productivity, improving workplace performance overall. The company is a Gartner “Cool Vendor in the High-Performance Workplace” for 2010. Its customers include some of the world’s most respected brands, including **AstraZeneca, Johnson & Johnson, Merck Inc., BP, Chevron, Duke University, Deloitte, TIAA-CREF, Lockheed Martin, Boeing, and Cisco**. A trial version of ProtoSphere can be downloaded at <http://protonmedia.com/trial-download/>. For more information, visit <http://www.protonmedia.com/>.

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