

Tangent Medical Announces U.S. Launch of the NovaCath™ Integrated IV Catheter System

Healthcare Facilities Begin Evaluations On Next-Generation IV Catheter System

ANN ARBOR, MI – (June 27, 2013) - Tangent Medical (www.tangentmedical.com), an innovator in IV therapy products and creator of the [NovaCath™ Integrated IV Catheter System](#), announced today its commercial product launch and start to clinical evaluations in several healthcare facilities across the U.S. The commercialization of this product is the first significant advancement in the IV catheter market in more than a decade.

“The [NovaCath](#) Integrated IV Catheter System was developed after a year of clinical immersion to address many patient and clinician needs, while providing benefits to healthcare facilities and hospitals in the area of compliance and economics,” said Tangent Medical CEO Jeff Williams. “The anticipated launch of the NovaCath has resulted in significant clinical interest and demand for the product. We are excited about the opportunity to work with healthcare facilities in the evaluation and adoption of this new technology, and commend our team for its ability to rapidly move the NovaCath from concept to commercialization.”

NovaCath is the first safety IV catheter offering advanced catheter stabilization technology designed to exceed the highest CDC, OSHA and INS standards for IV catheter stabilization. Its passive needle shielding technology and closed system design minimizes occupational exposure to blood to the lowest feasible extent. Several patented design features uniquely position NovaCath to offer healthcare facilities uncompromising safety and satisfaction – both to the clinician and the patient. NovaCath’s ergonomic design and soft materials will improve patient comfort and minimize the risk of pressure ulcers that can result from use of traditional catheters. In addition, its 180-degree fluid-path turn eliminates the J-Loop, which can cause IV tubing snags and catheter dislodgement. NovaCath’s pre-assembled, all-in-one system minimizes IV catheter set-up time and risk of touch-point contamination.

“Clinical feedback supports NovaCath’s ability to reduce overall IV complications while improving clinical efficiency and healthcare worker safety,” said Curtis Bloch, Vice President of Sales & Marketing for Tangent Medical. “Being recognized as one of 14 innovations at the [Premier’s 2013 Breakthrough Conference and Exhibition](#) earlier this month was a major industry validation of the impact we will have on advancing IV therapy and improving patient satisfaction. No other catheter on the market combines advanced stabilization, passive needle encapsulation, tubing management and blood control on every single start.”

(more)

About Tangent Medical

Tangent Medical is focused on the development and commercialization of IV therapy products. Founded in 2009, the company's patented NovaCath™ Integrated IV Catheter System is the only safety IV catheter to cost-effectively combine advanced catheter stabilization, passive needle encapsulation, tubing management and blood control. Based on extensive clinical research into the needs of both healthcare workers and patients, this next-generation system is designed to establish a new standard in catheter design, functionality and performance. For more information, visit www.tangentmedical.com.

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